

Authentic Village experience program in Yagyu&Nyu in Nara



OKUDA Co., Ltd. "Yagyu travel" opened as OKUDA CO.,LTD. Nara branch which locates in east area of Nara in March 2018. We are collaborated with Yagyu chaya which operates cafe, rental space, local coordinator and also management consulting in this village. We focus to create unique experience programs which is based on community based tourism and green tourism. Our partner, Nyu farm is established on April 2015.

It aims 1. Promoting local agriculture industry of tea "Yamatocha(Yamato tea)" in Nara as by Yamatocha cheering party. 2. We active to understand and also, cultural exchanges enthusiastically with city and overseas throughout Satoyama experience for agricultural resort and agritourism.

3. We implement the event to be handed down to posterity about history and our traditional Japanese cultures in Nara. Our mission is to contribute for community. Our vision is to get involved people in the community and promote revitalization of the region together.

